



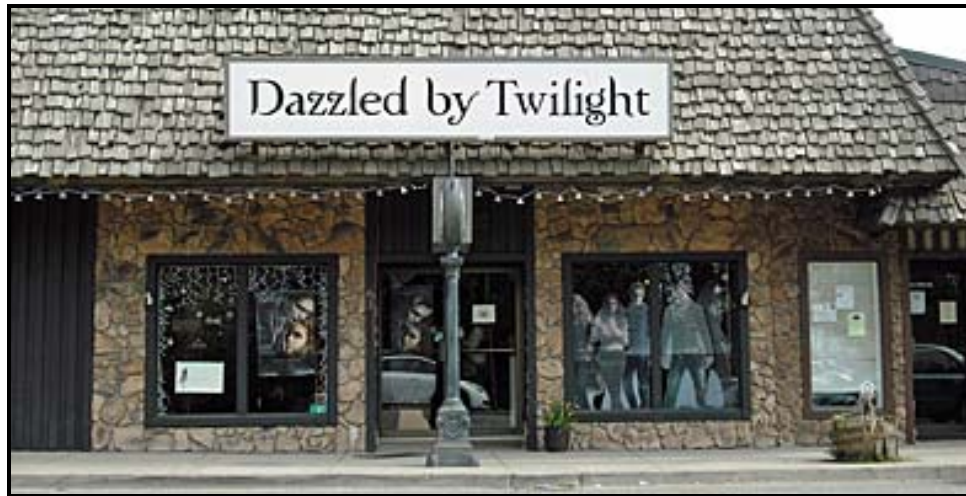
The Dazzled by Twilight Story

<http://TourTheTwilightSaga.com>

A Novel Holiday Travel Guidebook

The Dazzled by Twilight Story

In September of 2008, a newborn Twihard named **Annette Root** visited Forks from Vancouver, Washington. During her trip, she was sorely disappointed by the lack of Twilight Saga merchandise available in the town. A couple weeks later, after assuring her husband, Tim—and their five children—that she'd commute to visit them as often as possible, Annette quit her job and moved to Forks!



[Internet-posted image segment (enhanced), ©unknown]

On November 1st, 2008, Annette opened the original **Dazzled by Twilight** (DBT) store at 61 North Forks Avenue. Soon after that, she took over operation of the Twilight Bus Tour previously run by the Forks Chamber of Commerce, christening it the, "**Dazzled by Twilight Tour Company.**"



[Port Angeles DBT, ©2010 PietrosMomma]

Mere months later, Annette began greatly expanding her business. In early 2009, she opened a DBT store in **Port Angeles** (above), *and* launched **The Twilight Lounge**, which was located at 81 North Forks Avenue in Forks.



[Internet-posted image segment (enhanced), ©unknown]

In the summer of 2009, Tim Root left his job as a chief financial officer for a major Vancouver chemical plant, and moved the entire family to Forks. That fall, Annette and Tim opened a *second* DBT store in Forks. Then, early in 2010, they opened **The Lodge in Forks** restaurant—named for the restaurant where Bella and her dad went for dinner after her graduation, and located in the Twilight Lounge building.



[Internet-posted image segment (enhanced), ©unknown]

Unfortunately, things started going terribly wrong with the Dazzled by Twilight dynasty even before the Roots opened The Lodge. Frustrated TwilighTERS began complaining online about their products being cheaply made and overpriced in 2009, and postings of poor DBT reviews dramatically accelerated in 2010. In December of 2010, customers began lodging complaints about the company with the **Better Business Bureau**!

The ultimate demise of Dazzled by Twilight, however, was probably caused by the company's failure to pay their income taxes. On February 2nd, 2010, a warrant for almost \$40,000 in back taxes was issued against the company for the 4th quarter of 2009. Still, the Roots managed to keep all their DBT operations running throughout 2010.



[Internet-posted image segment (enhanced), ©unknown]

Early in January of 2011, Annette sold the DBT Tour Bus Company to the couple who had operated it for her, Travis and Rianilee Belles. The Belles quickly rechristened the company, **Twilight Tours in Forks**.



[©2011 openbooksociety.com photo segment (enhanced)]

A few days later—without any warning—the Twilight Lounge and The Lodge in Forks restaurant were closed! On January 23rd, 2011, the Roots posted a sign outside the establishment, apologizing for the closure. But, they persistently refused to reply to press inquiries about the cause of closure.

The three DBT stores remained operational until December of 2011, when the Port Angeles shop was abruptly shut down. Two months later, in an attempt to recoup almost \$4000 in back rent and utilities owed them by the Roots, the Port Angeles Elks Naval Lodge auctioned off boxes and boxes of DBT merchandise that were seized when Annette and Tim abandoned the property.

The Last Gasp

On January 22nd, 2012, Forks residents and visitors alike were stunned to discover that *both* the Dazzled by Twilight stores in Forks had been closed. No explanation was ever offered. And, although the DBT website continued to operate for a few more months, it did little more than generate additional Better Business Bureau complaints.



[Internet-posted image segment (enhanced), ©unknown]

Thus ends our account of the Demise of Dazzled by Twilight.

However, it's not *quite* the end of the DBT story in Forks.



[©2012 pagetopremiere.com (enhanced)]

On October 30th, 2012, the building that once housed the second Dazzled by Twilight store in Forks went up in flames.

<http://pagetopremiere.com/2012/10/dazzled-by-twilight-remembered-shuttered-forks-twilight-store-destroyed-by-fire/>

At the time of the fire, the DBT space was owned by a bank—not the Roots. Arson investigators eventually ruled the fire accidental, attributing its cause to a faulty electrical conduit located in the **Rainforest Arts Center**, an adjacent section of the same building.